

Angel Penaranda

UI/UX Designer · Frontend Execution · Creative Manager

Manila, Philippines · hello.angelpenaranda@gmail.com

PROFILE

Product designer with 4+ years of end-to-end experience across startup environments in Dubai and Tokyo. I design and build from the first user flow to a live, deployed product without handoff bottlenecks. Currently promoted to Creative Manager at Mutant (Dubai) in under a year, where no product ships without passing my QA. Skilled in Figma-first design and AI-assisted frontend execution. Available for select part-time and freelance collaborations.

EXPERIENCE

UI/UX Designer & Creative Manager

Mutant · Dec 2024 – Present · Dubai, UAE

- Sole UI/UX designer across 50+ live product launches including conference platforms, luxury e-commerce, real-estate, B2B enterprise portals, and mobile applications.
- **Promoted to Creative Manager** within the first year no product releases without passing a full design QA review.
- Transitioned to **end-to-end design-to-deployment** workflow using IDE tools eliminating handoff friction entirely.
- Delivered complete frontend builds in **2–5 days** per project including revisions and responsiveness, across 50+ production-ready products.
- Led UX discovery via stakeholder interviews, Figma whiteboarding, and user flow mapping before every build.

UI/UX Designer & No-code Web Developer

APEX Tokyo · Jan 2023 – Dec 2024 · Tokyo, Japan

- Designed UI for outsourced web projects and landing pages across multiple industries using Figma.
- Developed and maintained an e-commerce website on WordPress — content strategy drove a **15% increase in online sales**.
- Produced SEO-optimised content resulting in a **70% increase in site traffic**.
- Managed mobile UI design, prototyping, and design handoff across 10+ client projects.

CORE SKILLS

UI/UX Design: User research, competitive analysis, lo-fi & hi-fi design, prototyping, user flow mapping, design systems, component libraries, design QA

Frontend Execution: Nextjs., Tailwind CSS, LeniScroll, GSAP, responsive design, component-first build, Vercel deployment, GitHub version control

Tools: Figma, Windsurf, Kiro, Claude, Gemini, Notion, Adobe Illustrator, Adobe Illustrator

SEO: Competitor analysis, keyword research, on-page & technical SEO, Google Analytics, Google Search Console, Ahrefs, SEMrush

TECH STACK

Design Figma, Adobe Illustrator

Build Windsurf, Kiro, Nextjs., Tailwind CSS, LeniScroll, GSAP

Deploy Vercel, GitHub

Research Notion, Gemini, Claude

SEO GA4, GSC, Ahrefs, SEMrush

Legacy WordPress, Webflow, Framer, Jira, Slack

CERTIFICATIONS

Google UX Design Professional Certificate

2024 · Google

UI/UX Designer

Private LGU · May 2024 – Aug 2024 · Philippines · Project-Based

- Lead the project for a private LGU and designed the **HR System, AI Attendance System, and Blotter System** that is highly customized for a local government unit's police and maintenance departments.
- Conducted user research via staff interviews to identify pain points and workflow inefficiencies.
- Created lo-fi and hi-fi Figma prototypes translating complex operational needs into intuitive interfaces.
- Collaborated with a software engineer to bring all three systems to production.

Web Developer & SEO Specialist

HYC Digital · June 2022 – Dec 2022 · Metro Manila

- Built an online gaming website from scratch using WordPress.
- Increased organic traffic by **50% in 4 months** through technical and on-page SEO.

EDUCATION

Bachelor of Science in Physical Therapy
2018 – 2022